



## ISSIMO (track head)

The ISSIMO Non-Magnetic Track system is available in 1-Circuit and 3-Circuit track profiles, with three length options: 39.4" (100 cm), 78.7" (200 cm), and 118" (300 cm). It operates at 110-277V and is constructed from aluminum with an electrostatic powder coating in either white or black finishes.

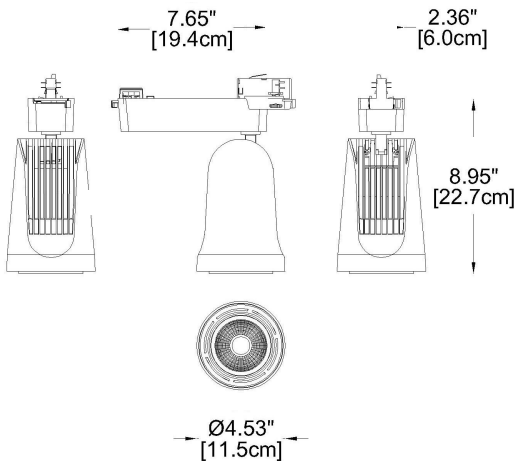
The spotlight measures Ø 4.53" (11.5 cm) x H 8.95" (22.7 cm) and is available in 20W, 28W, 41W, or 56W options. The reflector is made from anodized specular silver, or it can be paired with a lens. CCT options include 3000K or 4000K, with CRI choices of 80 or 90, available in white, black, or gray finishes.



PROJECT

SPEC TYPE

NOTES



### HOW TO ORDER:

Example:  
CODE: BY-SSM-TC-651-W0-K30-C80-B1-WL

CODE:

BY-SSM-TC-651-  
W0-K30-C80-  
B1-WL

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### CHOOSE TRACK HEAD:

#### GENERAL INFORMATION

CODE - **-651**

Dimensions: Ø: 4.53" (11.5 cm) x H: 8.95" (22.7 cm)  
Housing: AL. Die-Casting, Electrostatic Powder Coating  
Reflector: AL. Anodized Specular Silver  
Gear Box: AL. Die-Casting, Electrostatic Powder Coating  
Light Source: LED (COB)  
Power & Currents: **-W0** - 20W / 500 mA  
**-W1** - 28W / 700 mA  
**-W2** - 41W / 1050 mA  
**-W3** - 56W / 1400 mA

CCT: **-K30** - 3000K  
**-K40** - 4000K

CRI: **-C80** - 80  
**-C90** - 90

Beam Angle & lumens: For 20W model:  
**-B1** - 25.5° = 2244 lm  
**-B2** - 38.9° = 2284 lm

For 28W model:  
**-B1** - 26.0° = 3000 lm  
**-B2** - 39.0° = 3056 lm

For 41W model:  
**-B1** - 25.3° = 3788 lm  
**-B2** - 37.5° = 3880 lm

For 51W model:  
**-B1** - 23.3° = 4869 lm  
**-B2** - 39.3° = 4835 lm

Finish Options: **-WL** - White  
**-BL** - Black  
**-GR** - Gray



### WE WELCOME ALL CUSTOM ORDERS

Due to the dynamic nature of lighting products and the associated technologies, luminaire data on all specification sheets is subject to change at the discretion of Gordon Bullard LLC and associated companies.

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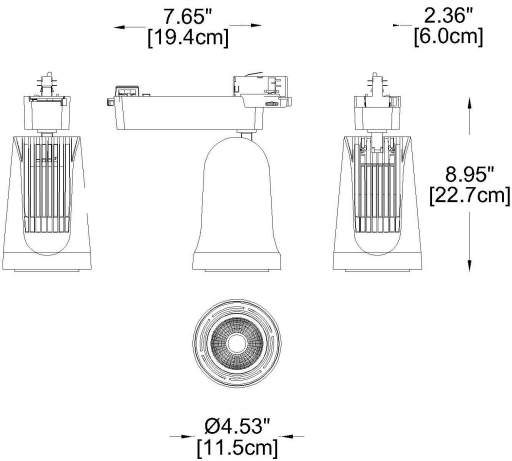
1 877-964-4646

Updated 08/12/2026

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PHOTOMETRICS:

20W MODEL



|   | h(m) | E(lx) | D(mm) |
|---|------|-------|-------|
| 1 | 8470 | 453   | 25.5° |
| 2 | 2118 | 905   |       |
| 3 | 941  | 1358  |       |



|   | h(m) | E(lx) | D(mm) |
|---|------|-------|-------|
| 1 | 4780 | 705   | 38.9° |
| 2 | 1195 | 1411  |       |
| 3 | 531  | 2116  |       |

28W MODEL

|   | h(m)  | E(lx) | D(mm) |
|---|-------|-------|-------|
| 1 | 10984 | 461   | 26.0° |
| 2 | 2746  | 923   |       |
| 3 | 1220  | 1384  |       |

|   | h(m) | E(lx) | D(mm) |
|---|------|-------|-------|
| 1 | 6340 | 713   | 39.2° |
| 2 | 1585 | 1426  |       |
| 3 | 704  | 2139  |       |

41W MODEL



|   | h(m)  | E(lx) | D(mm) |
|---|-------|-------|-------|
| 1 | 12381 | 449   | 25.3° |
| 2 | 3095  | 898   |       |
| 3 | 1376  | 1347  |       |



|   | h(m) | E(lx) | D(mm) |
|---|------|-------|-------|
| 1 | 8266 | 680   | 37.5° |
| 2 | 2067 | 1359  |       |
| 3 | 918  | 2039  |       |

56W MODEL

|   | h(m)  | E(lx) | D(mm) |
|---|-------|-------|-------|
| 1 | 21807 | 412   | 23.3° |
| 2 | 5452  | 824   |       |
| 3 | 2423  | 1236  |       |

|   | h(m)  | E(lx) | D(mm) |
|---|-------|-------|-------|
| 1 | 11225 | 713   | 39.3° |
| 2 | 2806  | 1427  |       |
| 3 | 1247  | 2140  |       |



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