



SER (OUTDOOR PATHMARKERS)

The SER is a minimalist outdoor lighting fixture designed to blend seamlessly into contemporary architectural spaces while providing reliable and comfortable illumination. Its clean geometric form and high-quality construction make it an excellent choice for pathways, entrances, terraces, and landscaped environments. Crafted with the attention to detail it combines durable materials with efficient LED technology for long-lasting performance. The understated design allows the fixture to complement both residential and commercial projects, delivering elegant lighting without distracting from the surrounding architecture.



		MATERIAL: BETALY® LIGHTING: LED VOLTAGE: 110-277V / 24V DC IP RATING: IP65 APPLIANCE CLASS: II/III DRIVER POSITION: Integral/Remote WARRANTY: 5 years MAIN FEATURES: High visual comfort Wide range of finishes Functional design Minimal design
PROJECT		
SPEC TYPE		
NOTES		

LED

110-277V

IP65

III

STANDARD

CASAMBI

LUTRON



WE WELCOME ALL CUSTOM ORDERS

Due to the dynamic nature of lighting products and the associated technologies, luminaire data on all specification sheets is subject to change at the discretion of Gordon Bullard LLC and associated companies.

OUTDOOR

TECHNICAL

DECORATIVE

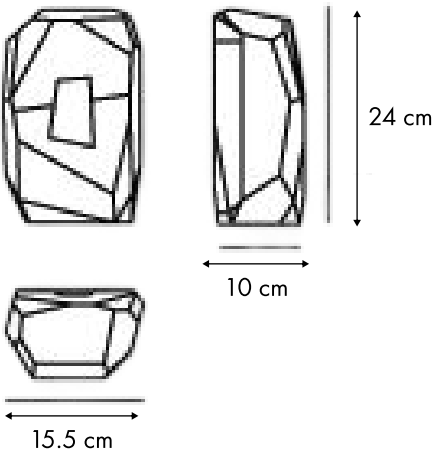
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HOW TO ORDER:

Example:

CODE: BY-1102-9010-K22-DIM-396

BY-1102-9010-K22-DIM-396

1

DIMENSIONS:

Height -

H: 9.45" (24 cm)

Length -

L: 6.10" (15.5 cm)

Width -

W: 3.94" (10 cm)

2

LIGHT SOURCE:

LED / 4W / 110-277V / 24V DC/ 3000 K/ 630 lm/ CRI 80

3

CCT:

-K22

2200K

-K27

2700K

-K30

3000K

4

DIMMING OPTIONS:

-DIM

0-10V

-DALI

DALI

-LT

Lutron

-CAS

Casambi

-NON

Non-Dimmable

5

FINISH OPTIONS:

-392

White

-393

Green

-394

Corten

-395

Grey

-396

Black

-397

Sand

PROJECT

SPEC TYPE

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